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City Council
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To: City Council
From: Brock Jacobsen
Date: January 19, 2017

Subject: Social Media Policy

City Council asked staff to look at section 6F of the social medial policy. This section sets forth the guidelines for social media sites. We asked the City Attorney Matt Ence for his advice and this was his response:

To me, the policy against "solicitation of business" makes the most sense as a protection against violating procurement requirements. For example, we wouldn't want the city facebook page to be the place where it's announced that the city is looking for bids for a new water tank. With that in mind, I think that 6.F. can be clarified as follows:

"Solicitation of goods or services that is reasonably subject to the procurement requirements in Utah and other applicable law."

Staff recommends adding the language recommended by Mr. Ence to 6F of the social media policy.

Respectfully,

Brock Jacobsen