



May 12, 2016

Dear Parade Entrant:

Plans for Santa Clara Swiss Days 2016 are underway. Once again we look forward to your participation in the Santa Clara Swiss Days Parade this year. Santa Clara Swiss Days 2016 begins Thursday September 22nd with a Dinner and Opening Ceremony and will continue with the full schedule of events on Friday and Saturday September 23rd and 24th. The parade is scheduled for Saturday September 24th at 9:30 a.m. New staging area will be at the Clary Bridge.

This year's theme is "*The Cowboy Way of Life*" commemorating the legacy of our Santa Clara ranchers and that little bit of cowboy spirit in us all. The ranching-cowboy culture is one of hard work and dedication; qualities that have helped to make our community a great place and to make Swiss Days a great annual event. This will be an especially fun theme as you plan your parade entries and we look forward to you being part of this special celebration. We appreciate our wonderful parade entrants who help make Swiss Days a fun, well-loved event; creating special memories and bringing families and the community together.

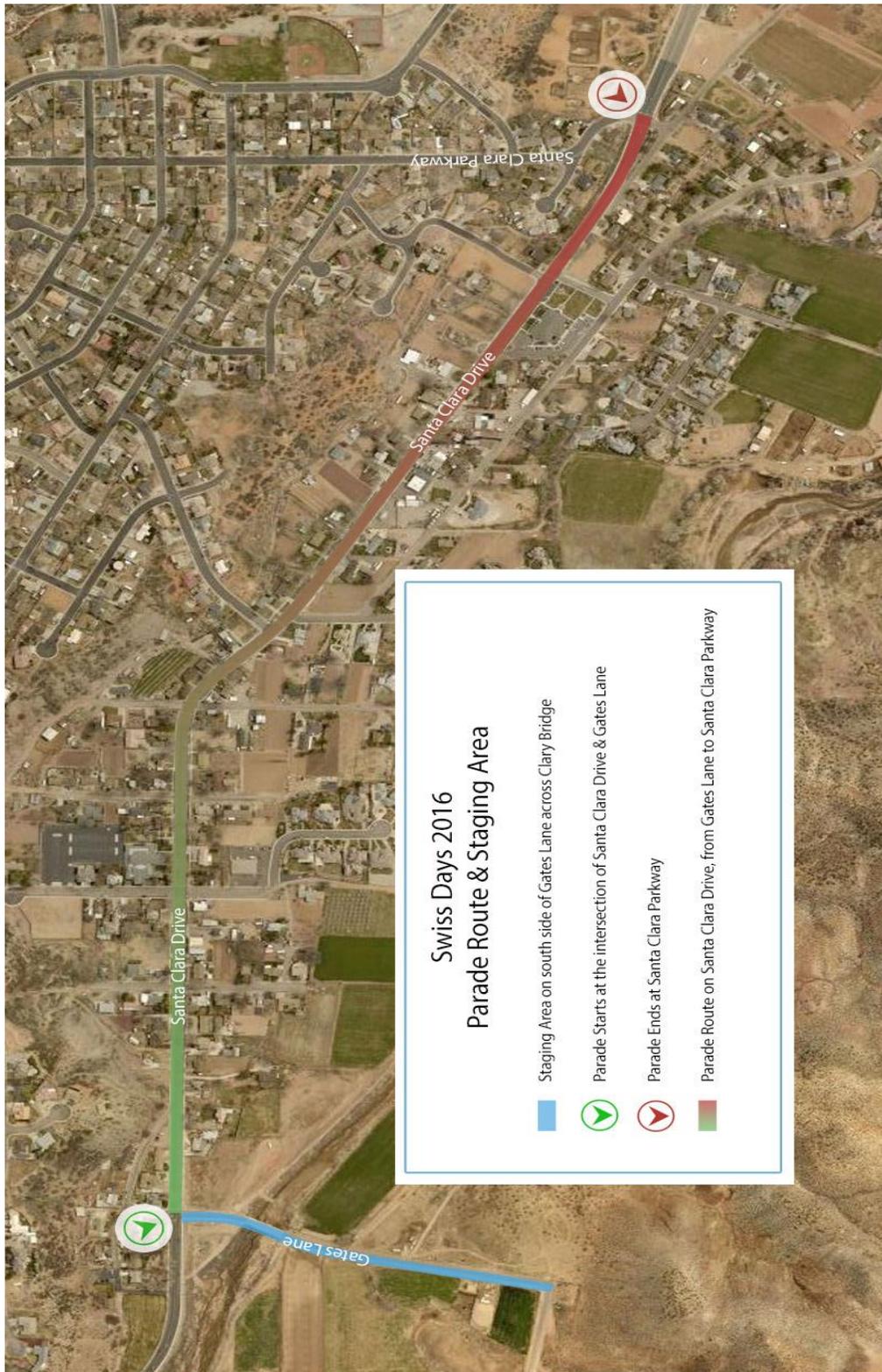
Please find the 2016 Santa Clara Swiss Days Parade application enclosed. If you have any questions about the parade or application process, please call Parade Coordinator Gai Bowler at 467-4932 or the City Office at 673-6712 ext 201. We look forward to receiving your application and participation as we strive to keep the Swiss Days Parade everyone's favorite local parade!

We appreciate the time, talent and effort you put into being part of this event. Please be sure to include your email address so we can send future applications and notices out by email when possible. Thank you and we look forward to hearing from you soon!

Sincerely,

Santa Clara Swiss Days
Parade Coordinator
2603 Santa Clara Drive
Santa Clara, UT 84765

See staging map on back of this letter.



Please plan to enter the city by way of the west end of town-Pioneer Parkway onto Santa Clara Drive-to reach the staging area. This will ease traffic problems and congestion at the staging area allowing for quicker and easier line up, as well as smoother traffic flow. We appreciate your help by coming to the parade staging area via the west entrance of the city.



2016 Santa Clara Swiss Days Parade Application

Parade Theme: *The Cowboy Way of Life*

All entries must reflect/support parade theme

Application Deadline: Monday Sept. 19, 2016

Parade: September 24, 2016, 9:30 a.m.

*New Staging Area: Clary Bridge on Gates Lane (west side of town-
across from the Jacob Hamblin Home)*

Contact Person: _____

Home Address: _____ City: _____ Zip: _____

Home Phone: _____ Cell Phone: _____

E-mail Address: _____

Questions on Application? Call Parade Coordinator Gai Bowler at 467-4932
or email sccityevents@gmail.com

Bring in, Mail, or fax to:

Santa Clara City Swiss Days 2016
Attn: Parade Coordinator/Gai Bowler
2603 Santa Clara Drive, Santa Clara City, UT 84765
City fax: 435-628-7338

The Santa Clara Swiss Days Organizing Committee reserves the right to deny any application and to position entries in the parade at their discretion.

Entry Name, Organization or Family: _____ Number of participants: _____

Length of entry in feet: _____ Music or sound _____

Float _____ Walking _____ Vehicle/Car _____ Truck _____ Truck/trailer _____

Vintage or other Vehicle: make _____ model _____ year _____

Horse entry: single rider _____ group _____ buggy _____ other _____

Individual/Misc Entry: _____ Please provide short description of entry.

A brief paragraph about your entry must be provided below to be used by the parade announcers.



2016 Santa Clara Swiss Days Parade
Parade Theme: The Cowboy Way of Life
September 24, 2016

Entry Requirements, Rules, Policies and Procedures

Please read thoroughly, sign and date below.

1. The purpose of the Santa Clara Swiss Days Parade is to celebrate events, people, and cultural institutions of historic importance to Santa Clara City, greater Washington County, the State of Utah, and the intermountain West. It is intended for individual and family audiences, including children.
2. Every entry and participant must be covered by adequate liability insurance. Neither Santa Clara City, the Santa Clara Historical Society, or Swiss Days organizers provides insurance for parade participants.
3. Participants appearing in the parade should be neat and clean in appearance. Participants should present a positive image and be in accordance with the parade theme. Family floats are encouraged; gift card will be awarded to family float with best theme representation.
4. All entry #'s picked up at 8:30 a.m. Entries must be in their respective places at 9:00 a.m. for staging. All entries will be positioned in the parade lineup at the discretion of the Santa Clara Swiss Days Parade Committee. Map with directions to the event are enclosed-see back of Parade Entrant Letter. All participants and entries will maintain consistent spacing between entries and not stop or hinder the pace of the parade.
5. All participants walking or escorting a parade entry must be at least 13 years-of-age, unless accompanied by an adult. Each entry should have an adult escort on both sides of entry to help ensure safe passage along the parade route.
6. This parade may not be used as a forum for political promotion or campaign, but campaigners may have a presence that is in keeping with the theme. All entries are to adhere to the parade theme.
7. Other than City Safety vehicles, only small support vehicles are allowed to travel along the parade route carrying water, sound systems and such, and must be associated with a specific entry.
8. Parade entries shall be limited to 75 in number, or such amount as determined by the Santa Clara City Swiss Days Parade Committee. Any parade entry/application that the Santa Clara Swiss Days Parade Committee deems inappropriate to or inconsistent with the purpose of the parade, or non-compliant with parade rules, policies and procedures, may be denied approval as an entry or removed as an entry in the parade. The Santa Clara Swiss Days Parade Committee reserves the right to deny any parade application or entry.
9. Entry deadline Monday September 19, 2016.

Entrant and participants hereby release and discharge the Santa Clara Swiss Days Parade Committee, Santa Clara Swiss Days Committee, and the Santa Clara City Historical Society, including their agents, employees, representatives, officers, stockholders, and directors of and from all claims, demands, damages, liabilities, obligations, costs, expenses, actions, and causes of actions of every kind, based upon any matter, cause, fact, act or omission related to their application for and participation in the parade.

Signing of this form indicates that the applicant and its participants will comply with all rules, policies and regulations established for the parade. Signing also releases any photography rights for photographs and/or video taken of parade entries to be used in future Santa Clara City and/or Santa Clara Swiss Days promotional materials.

Signature: _____ Date: _____

Organization: _____